

TODAY ON THE RADIO

THURSDAY, APRIL 4, 1940

OUTSTANDING EVENTS ON ALL STATIONS

(Time Is P. M., Eastern Standard, Unless Otherwise Indicated)

- 1:15-1:45—Advertising Club Luncheon: "What Freedom of the Press Means to Advertiser and Consumer," Elisha Hanson, Counsel Newspaper Publishers Association—WMCA.
- 8:00-8:30—Musical Americana: Harry Herforth, Trumpeter—WJZ.
- 8:15-9:00—Forum: "City's Debt to the Ill-Housed"—Newbold Morris, President City Council, at Brooklyn Academy of Music—WEVD.
- 9:00-9:30—"Good News of 1940": Fanny Brice, Comedienne; Mary Martin, Songs; Dick Powell, Director—WEAF.
- 9:00-9:30—Merle Thorpe, Editor, at Columbia University Conference on Educational Policies, the Faculty Club—WJZ.
- 9:00-10:00—Major Bowes's Amateur Hour—WABC.
- 9:30-10:00—Vallee Varieties: Priscilla Lane, Guest—WEAF.
- 9:30-10:30—Town Meeting: "Are We Americans Basically a Moral People?"—WJZ.
- 10:00-11:00—Variety: Virginia Bruce, Actress; Don Budge, Tennis Star; Bob Burns, Comedian; Bing Crosby, Songs—WEAF.
- 10:15-10:30—Representative Emanuel Celler, Discussing Congressional Activities, From Washington—WMCA.
- 11:45-12:30 A. M.—Los Angeles Philharmonic Concert—WEAF.
- 12:30-1:00 A. M.—High School Symphonic Band, Los Angeles—WJZ.

Where there is no listing for a station, its preceding program is on the air
 WMCA..570 WEAF..660 WOR..710 WJZ..760 WNYC..810
 WABC..860 WHN..1010 WEVD..1300 WQXR..1550

MORNING

- 6:00-WOR—Music; Farmer's Digest
 6:25-WABC—Program Review; News
 6:30-WEAF—News; Recorded Program
 WJZ—News; Recorded Program
 6:35-WABC—Larry Elliott, Songs
 6:50-WOR—Outdoor Talk; Music; News
 7:00-WABC—Music; Phil Cook Almanac
 WMCA—News; Variety Music
 WNYC—Sunrise Symphonies
 WHN—Popular Music
 WEVD—Polish News
 7:15-WOR—Gambling's Musical Clock
 WHN—News; Early-Bird Music
 WEVD—Slippery Road—Sketch
 7:30-WEAF—News—Don Goddard; Music
 WEVD—Morning Melodies
 WQXR—Breakfast Symphony
 7:45-WABC—News Reports
 WEVD—News; Women's Program
 7:55-WJZ—News; Reports
 8:00-WOR—News; Gospel Singer
 WJZ—European News; Music
 WABC—European Comments
 WNYC—News; Employment Service
 8:03-WEAF—Resume; News; Music
 8:15-WJZ—The Wife Saver
 WABC—Music; Home Hints
 WMCA—Religious Talk
 WEVD—Bobbie Miller, Songs
 8:20-WNYC—Music; Consumers Guide
 8:25-WABC—News; Phil Cook Almanac
 8:30-WEAF—Gene and Glen—Sketch
 WOR—Kitty Keane—Sketch
 WJZ—Program Resume; Organ
 WMCA—News; Sales Talk; Songs
 WNYC—Lunches for School Children—Mrs. Charlotte Mohr
 WHN—News; Health Talk; Music
 WEVD—Merrymakers—Variety
 8:45-WOR—The Goldbergs—Sketch
 WJZ—Harvey and Dell—Sketch
 WABC—Greenfield Village Choir
 WNYC—News; New York Today
 WEVD—Folk Singer
 8:55-WJZ—News; Woman of Tomorrow; J. S. Wiedlopf, Guest
 WQXR—News; Classical Music
 9:00-WEAF—News; Home Hints; Songs
 WOR—Betty and Buddy, Songs
 WABC—Woman of Courage—Sketch
 WNYC—Masterwork Hour
 WHN—Houseparty—Variety
 WEVD—Advice; Variety Music
 9:15-WEAF—Miller Orchestra; Songs
 WOR—The Lamplighter—Talk
 WABC—School of the Air Drama: The Peddler's Cart
 WMCA—Dance Music; Job Talk
 9:30-WEAF—Talk—Isabel M. Hewson
 WOR—Exercises to Music; Variety
 WJZ—Breakfast Club
 WMCA—Dr. Wynne's Food Forum
 WHN—Hawaiian Music
 WEVD—Children's Stories
 9:45-WEAF—Edward MacHugh, Songs
 WABC—Bachelor's Children—Sketch
 WHN—News; Food—C. H. Gondiss
 WEVD—Music (Off 10 to 12 M.)
 10:00-WEAF—Man I Married—Sketch
 WOR—Pure Food Hour—Talk
 WJZ—Thunder Over Paradise—Sketch
 WABC—Pretty Kitty Kelly—Sketch
 WMCA—News; Job Talk, Music
 WNYC—Women's Program
 WQXR—Lisa Sergio, Comments
 10:15-WEAF—Life Can Be Beautiful—Play
 WJZ—Vic and Sade—Sketch
 WABC—Myrt and Marge—Sketch
 WNYC—Gramercy Chamber Trio
 10:30-WEAF—Ellen Randolph—Sketch
 WJZ—Mary Marlin—Sketch
 WABC—Hilltop House—Sketch
 WHN—Polly the Shopper; Music
 WQXR—Joseph Knitzer, Violin
 10:45-WEAF—Woman in White—Sketch
 WJZ—Cloutier Orchestra
 WABC—Stepmother—Sketch; Music
 WNYC—Education Talk; Appeal of Shakespeare's Serious Plays
 WQXR—News; Food Talk; Music
 11:00-WEAF—David Harum—Sketch
 WOR—News Reports
 WJZ—Pepper Young's Family—Sketch
 WNYC—News; Musical Essays
 WHN—Health; Music; Songs
 11:10-WHN—Racing Comments; Piano
 11:15-WEAF—Road of Life—Sketch
 WOR—Martha Dean's Program
 WJZ—Young Dr. Malone—Sketch
 WABC—Life Begins—Sketch
 11:30-WEAF—Against the Storm—Sketch
 WJZ—J. Alden Edkins, Songs
 WABC—Big Sister—Sketch
 WHN—Health Talk; Dance Music
 11:45-WEAF—Guiding Light—Sketch
 WJZ—Affairs of Anthony—Sketch
 WABC—Aunt Jennie's Stories—Sketch
 WMCA—Beauty Talk—Ern Westmore
 WNYC—Health—Dr. A. L. Holland
 11:55-WQXR—News (Off 12-4)

AFTERNOON

- 12:00-WEAF—String Music
 WOR—Cowboy Songs
 WJZ—Eugene Conley, Tenor
 WABC—Kate Smith's Chat
 WMCA—Recorded Music
 WNYC—Midday Symphonies
 WHN—News; Music; Health Talk
 WEVD—Today's Headlines
 12:15-WEAF—The O'Neills—Sketch
 WOR—Jack Borch Song Club
 WJZ—Songs; Recorded Music
 WABC—When a Girl Marries—Sketch
 WMCA—News Reports
 WEVD—Marriage Bureau—Sketch
 12:25-WJZ—News; Farm and Home Hour
 12:30-WEAF—Talk—Dr. Norman V. Peale
 WOR—News; Consumers Quiz Club
 WABC—Romance of Helen Trent
 WMCA—Allie Lowe Miles Program
 WHN—Interviews; Popular Music
 WEVD—Women's Matinee—Variety
 12:45-WEAF—News; Market; Weather
 WABC—Our Gal Sunday—Sketch
 1:00-WEAF—Mary McHugh—Songs
 WOR—Ed Fitzgerald—Talk
 WABC—The Goldbergs—Sketch
 WNYC—Missing Persons; Music
 WEVD—Jacob Jacobs—Songs
 1:15-WEAF—Ben Bernie Orchestra
 WOR—Health Drama; Resume; Music
 WJZ—Poetry—Ted Malone
 WABC—Life Can Be Beautiful—Play
 WMCA—Advertising Club Luncheon: What Freedom of the Press Means to Advertiser and Consumer—Elisha Hanson, American Newspaper Publishers Association Counsel; Col. Gilbert T. Hodges, Past President, Advertising Club
 WHN—Dance Music; Racing
 WEVD—News Reports; Music
 1:30-WEAF—Let's Talk It Over
 WOR—Carters of Elm Street—Play
 WJZ—Hoosier Hop; Variety
 WABC—Right to Happiness—Sketch
 WNYC—Tuberculosis—Dr. Max Taschman
 WEVD—Troubadors—Songs
 1:45-WEAF—Hollywood 10,000—Sketch
 WOR—Peggy Fitzgerald—Talk
 WABC—Road of Life—Sketch
 WMCA—News; Uncle Jonathan—Talk
 WNYC—Listeners School Program
 WHN—Popular Music
 WEVD—News; Drama; Music
 2:00-WEAF—Biblical Drama
 WOR—Alice Blair—Sketch
 WJZ—Chicago Science Program
 WABC—String Ensemble
 WNYC—News; Symphonic Matinee
 WEVD—Jewish Philology
 2:15-WEAF—Arnold Grimm's Daughters
 WOR—Meet Miss Julia—Sketch
 WABC—Joyce Jordan—Sketch
 WMCA—Recorded Music
 WHN—News; Variety Hour
 WEVD—Where Is My Child?—Sketch
 2:30-WEAF—Valiant Lady—Sketch
 WOR—School of the Air
 WJZ—U. S. Marine Band
 WABC—Your Family and Mine—Play
 WEVD—Epstein Twins, Songs
 2:45-WEAF—Hymns of All Churches
 WABC—My Son and I—Sketch
 WMCA—News Reports
 WEVD—Ida Karp, Songs
 3:00-WEAF—Mary Marlin—Sketch
 WOR—The Manhattans—Music
 WJZ—Orphans of Divorce—Sketch
 WABC—Society Girl—Sketch; Songs
 WMCA—Popular Music (To 4:30)
 WNYC—The Museum—Dorothy Gates
 WEVD—Louis Hendin, Comments
 3:15-WEAF—Ma Perkins—Sketch
 WOR—Cincone Orchestra
 WJZ—Honeymoon Hill—Sketch
 WNYC—National Coin Week Program
 WEVD—Samuel Vigoda, Songs
 3:25-WABC—Children's Crusade for Children—Mrs. Raymond Gram Swing
 3:30-WEAF—Pepper Young's Family
 WOR—Dance Music
 WJZ—John's Other Wife—Sketch
 WABC—News; Concert Music
 WNYC—U. S. Government Report
 WHN—Music (To 5:25)
 WEVD—Movie News; Variety
 3:45-WEAF—Vic and Sade—Sketch
 WOR—News; Baseball: Dodgers-Tigers, at Gadsden, Ala. (To 5)
 WJZ—Just Plain Bill—Sketch
 WABC—Richard Maxwell, Tenor
 WNYC—News; Ernest White, Organ
 4:00-WEAF—Backstage Wife—Sketch
 WJZ—Club Matinee—Variety
 WABC—Ray Bloch Varieties
 WQXR—Dance Music
 4:15-WEAF—Stella Dallas—Sketch
 WABC—Eclipses of the Sun—Dr. Otto Struve, Astronomer
 WQXR—Cost of World War Pensions—Estelle Sternberger
 4:30-WEAF—Lorenzo Jones—Sketch
 WJZ—Medicine—Dr. W. W. Bauer
 WABC—Manhattan Mother—Sketch
 WMCA—Jerry Baker, Songs; Orch.
 WNYC—Music Program
 WEVD—Italian Music
 WQXR—Classical Music
 4:45-WEAF—Young Widder Brown—Sketch
 WABC—Ed McConnell, Songs
 4:55-WJZ—News; Reports
 5:00-WEAF—Girl Alone—Sketch
 WOR—Kuhn Orchestra
 WJZ—Circus Dress Rehearsal Description, at Madison Square Garden
 WABC—Kathleen Norris Serial
 WMCA—News; Uncle Jonathan—Talk
 WNYC—N. Y. A. Varieties
 WEVD—Dramatic Sketches
 5:15-WEAF—Midstream—Sketch
 WJZ—Olen Gray Orchestra
 WABC—Billy and Betty—Sketch
 5:25-WHN—Job Talk; Racing Resume
 5:30-WEAF—Jack Armstrong—Sketch
 WOR—Johnson Family—Sketch
 WJZ—Bud Barton—Sketch
 WABC—Hollywood Variety
 WMCA—Art Green, Recordings
 WNYC—Let's Write Songs
 WEVD—Studio Program
 WQXR—American Artists Music
 5:45-WEAF—The O'Neills—Sketch
 WOR—Little Orphan Annie—Play
 WJZ—Adventures of Tom Mix—Play
 WABC—Scattergood Baines—Sketch
 WMCA—Zeke Manners Gang
 WNYC—Concert Music
 WHN—News; Evening Music
 WEVD—Drama (Off 6 to 8)

EVENING

- 6:00-WEAF—The Guest Book—June Hynd
 WOR—Uncle Don
 WJZ—News; Resume; Music
 WABC—News; Talk—Edwin C. Hill
 WMCA—Fern Scull, Novachord
 WQXR—Music to Remember
 6:15-WEAF—News; Jingles—Ed East
 WJZ—Sports—Bill Stern; Jingles
 WABC—Sports—Waite Hoyt
 WMCA—Pinocchio—Sketch
 WHN—Hollywood—Sam Taylor
 6:20-WOR—Travel Talk
 6:25-WEAF—Program Resume; Music
 WQXR—News; James Clemenger, Comments
 6:30-WOR—News—Frank Singiser
 WJZ—Himber Orchestra
 WABC—News Comments
 WMCA—Sports News; Dance Music
 WNYC—Hunter College Program
 WHN—Racing; News; Sports
 6:45-WEAF—Rocky Gordon—Sketch
 WOR—Unsung Americans—Dr. Frank Kingdon, Pres., Univ. of Newark
 WJZ—Lowell Thomas, Commentator
 WABC—European News Round-Up
 WNYC—News Reports
 WQXR—Dinner Music
 7:00-WEAF—Fred Waring Orchestra
 WOR—Sports—Stan Lomax
 WJZ—Easy Aces—Sketch
 WABC—Amos 'n' Andy—Sketch
 WMCA—Sid Gary, Songs
 WNYC—Masterwork Hour (Off at 8)
 WHN—Bob Byron, Songs
 WQXR—Hungarian Music
 7:15-WEAF—Li'l Abner—Sketch
 WOR—John B. Kennedy, Comments
 WJZ—Mr. Keen—Drama
 WABC—Lanny Ross, Tenor
 WMCA—Five-Star Final—Drama
 WHN—Sports—Bert Lee
 7:30-WEAF—Felix Knight, Ruth Carhart, Songs; Roth Orchestra
 WOR—News—Arthur Hale
 WJZ—One of the Finest—Sketch
 WABC—Vox Pop Interviews, at Farmingdale, L. I., Agricultural School
 WMCA—Siggy Lane, Songs; Orch.
 WHN—G. H. Combs Jr., Comments
 WQXR—Treasury of Music
 7:45-WOR—Sports Comments
 WMCA—Johannes Steel, Comments
 WHN—Health Talk; Popular Music
 8:00-WEAF—District Attorney—Sketch
 WOR—Kay Kyser Orch. (Recording)
 WJZ—Musical Americans; Raymond Paige, Conductor
 WABC—Ask-It-Basket—Quiz
 WMCA—Recorded Sketches
 WEVD—Bryce Oliver, Comments
 WQXR—Symphony Hall
 8:15-WEVD—Housing Forum: the City's Debt to the Ill-Housed—Newbold Morris, President City Council, at Brooklyn Academy of Music
 8:30-WEAF—I Love a Mystery—Sketch
 WJZ—Joe Penner, Comedian
 WABC—Strange As It Seems
 8:40-WHN—Racing Comments
 8:45-WHN—News Reports; Variety
 8:55-WABC—Elmer Davis, Comments
 9:00-WEAF—Good News of 1940: Fanny Brice, Hanley Stafford, Mary Martin, Songs; Dick Powell, Director
 WOR—Rollini Trio
 WJZ—Merle Thorpe, Editor, Nation's Business, at Columbia University Conference on Educational Policies, at the Faculty Club
 WABC—Major Bowes's Amateurs
 WMCA—Recorded Sketches
 WEVD—Forum: Menace of Federal Labor Prosecutions—Henry Epstein, State Solicitor General; Louis Wald-
 Man, of Social Democracy Council; Dr. William Bohn of Rand School
 WQXR—Footlight Echoes
 9:15-WOR—Credit Unions—Senator James James M. Mead of New York
 9:30-WEAF—Rudy Vallee's Variety; Maxie Rosenbloom, Priscilla Lane
 WOR—Spy Stories
 WJZ—Town Meeting: Are We Americans Basically a Moral People? Margaret Culkin Banning, Lewis Allen Browne, Authors; Chester A. Creider, of Butler Brothers, Chicago
 WHN—Commissioner of Sanitation William S. Carey, interviewed
 WEVD—Spanish Music
 WQXR—Plays—Alistair Cooke
 9:45-WHN—Dance Music
 WQXR—Reinold Werrnroth, Baritone
 10:00-WEAF—Variety: Bing Crosby, Bob Burns, Comedy; Anne Jamison, Songs, Virginia Bruce, Actress; Don Budge, Tennis Star
 WOR—Paul Schubert, Comments
 WABC—Miller Orch.; Soloists
 WMCA—Dance Music
 WHN—Sports—Jimmy Powers; Music
 WEVD—Understanding Music—Talk
 WQXR—Music and the Ballet
 10:15-WEAF—Fulton Lewis Jr., Comments
 WABC—Drama: My Client Curley
 WMCA—Rep. Emanuel Celler, Discussing Congressional Activities, From Washington
 10:30-WOR—Weber Concert Revue; William Miller, Kathryn Witwer, Songs
 WJZ—Florence Wyman, Soprano; Conrad Thibault, Baritone
 WMCA—News; Recorded Music
 WEVD—Greater N. Y. Fund Program—Basil Rathborn, Actor (Recording)
 10:45-WABC—Jack Leonard, Songs
 WHN—News; Music (To 12)
 WEVD—Irish Music (To 12)
 10:50-WQXR—News; Music (To 12)
 11:00-WEAF—News; Bestor Orch.
 WOR—News; Weather; Songs
 WJZ—News; McIntyre Orchestra
 WABC—Paul Sullivan, Comments
 WMCA—Fire Talk; Dance Music
 11:15-WABC—Ayres Orchestra
 WMCA—Norris Orchestra
 11:30-WEAF—Goodman Orchestra
 WOR—McFarland Orchestra
 WJZ—Breeze Orchestra
 WABC—Crosby Orchestra
 11:45-WEAF—Los Angeles Philharmonic; Albert Coates, Conductor (To 12:30)
 WOR—Fury Orchestra
 WMCA—Fu Manchu—Sketch
 12:00-WOR—Dance Music
 WJZ—Dance Music
 WABC—Dance Music (To 1:55)
 WMCA—News; Play Review; Music
 WHN—Classical Music
 WEVD—Symphonic Hour
 12:30-WEAF—Hallett Orchestra
 WJZ—National H. S. Symphonic Band of 400, at Music Educators Conference, Los Angeles
 1:00-WMCA—News (Sign-Off at 1:15)
 WHN—Popular Music (To 2)
 WEVD—Jamboree (To 4)
 1:30-WOR—News; Music (Off at 2)
 1:55-WABC—News (Sign Off at 2)

TELEVISION

- W2XBS 45.25; 49.75 Megacycles
 8:30-4:30—Films: Circus Days, Washington Cherry Blossoms; Others
 6:45-7:00—News—Lowell Thomas
 8:30-8:50—Film: March of Time
 8:50-9:30—Minstrel Show.